

# Strategic Planning Conference

August 25, 2011

# Outcomes

- Heard from a panel of experts regarding educational and workforce changes and trends
- Reviewed relevant county and institutional data
- Discussed and suggested ways that Montgomery College can respond to educational and workforce trends
- Identified strategic themes that will be used to develop Montgomery College's 2020 Strategic Plan

# Rules of Courtesy

- Turn cell phones and pagers to vibrate
  - Honor time limits
  - Participate by sharing your opinions and ideas
  - Listen in order to understand
  - Encourage broad participation
  - Seek common ground and action – not problems and conflict
  - All ideas and perspectives are valid
  - Embrace humor and laughter
  - Have fun
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## Rationale for Rules of Courtesy

- To ensure all individuals have the opportunity to contribute
- To increase productivity and effectiveness
- To facilitate the achievement of the meeting outcomes
- To ensure all individuals understand expected norms of behavior

# Conference Logistics

- In your packet, please take note of the following:
  - Name tag with break-out room assignment
  - Your lunch selection
  - Map of Rockville Campus with break-out locations (Humanities Building and Theater Arts)
  - Question/Comment cards – please submit any questions or comments you have using the boxes located in the reception area

# Strategic Planning Process



Dr. DeRionne P. Pollard

# **PRESIDENT'S WELCOME**

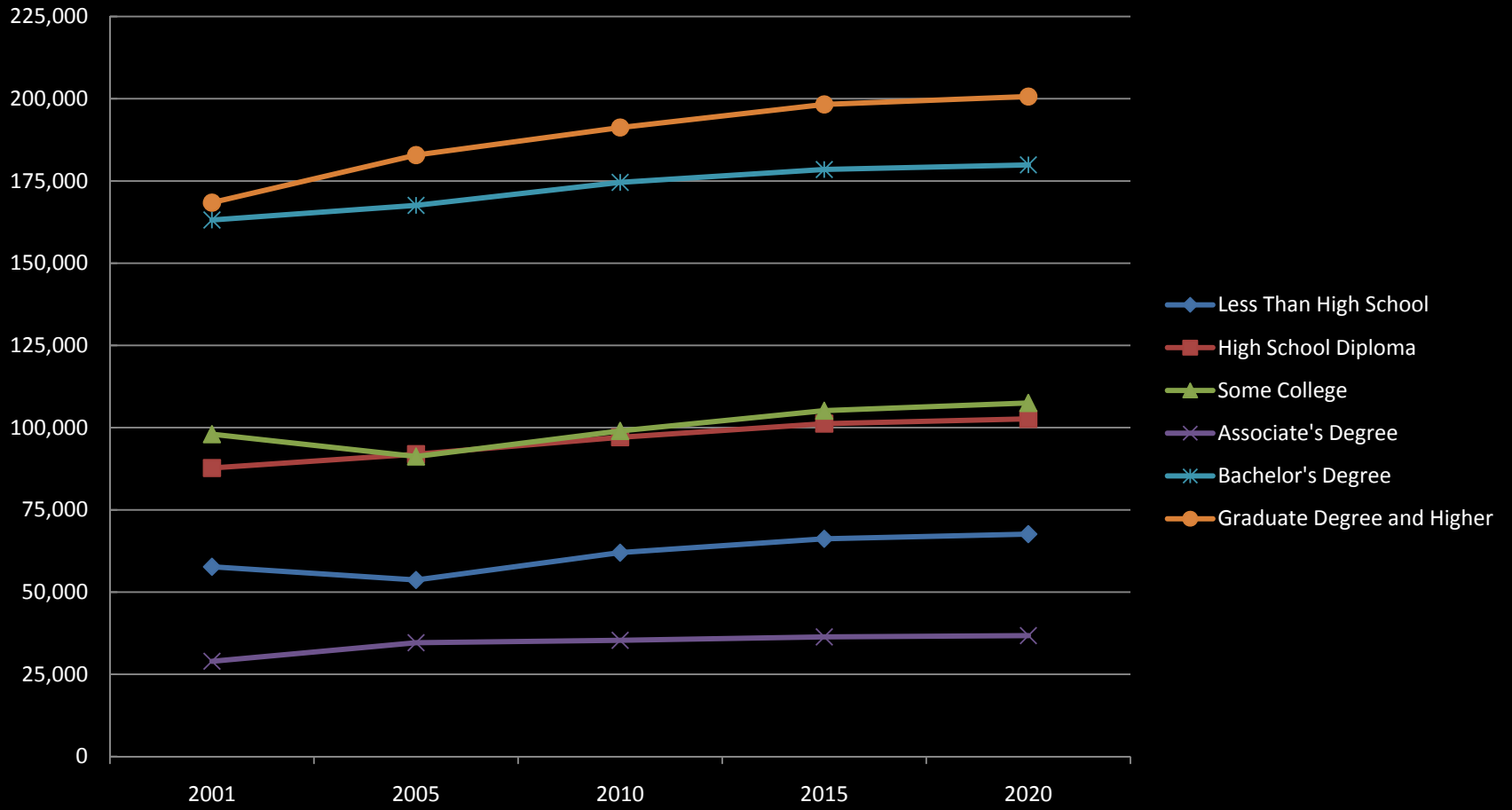
Dr. Stephen Fuller, George Mason University

# **KEYNOTE ADDRESS – A REGIONAL OVERVIEW**

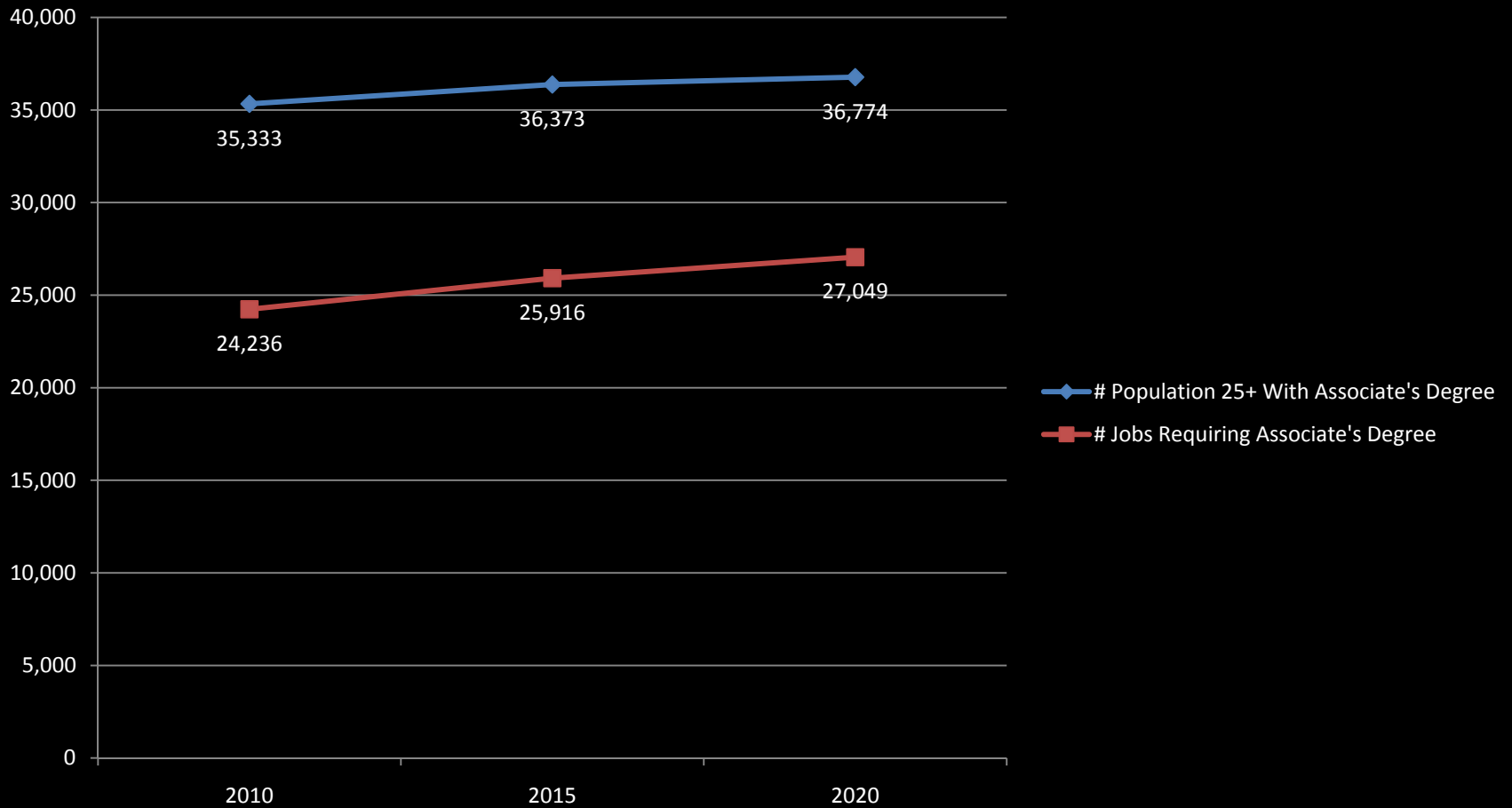
Select External and Internal Data



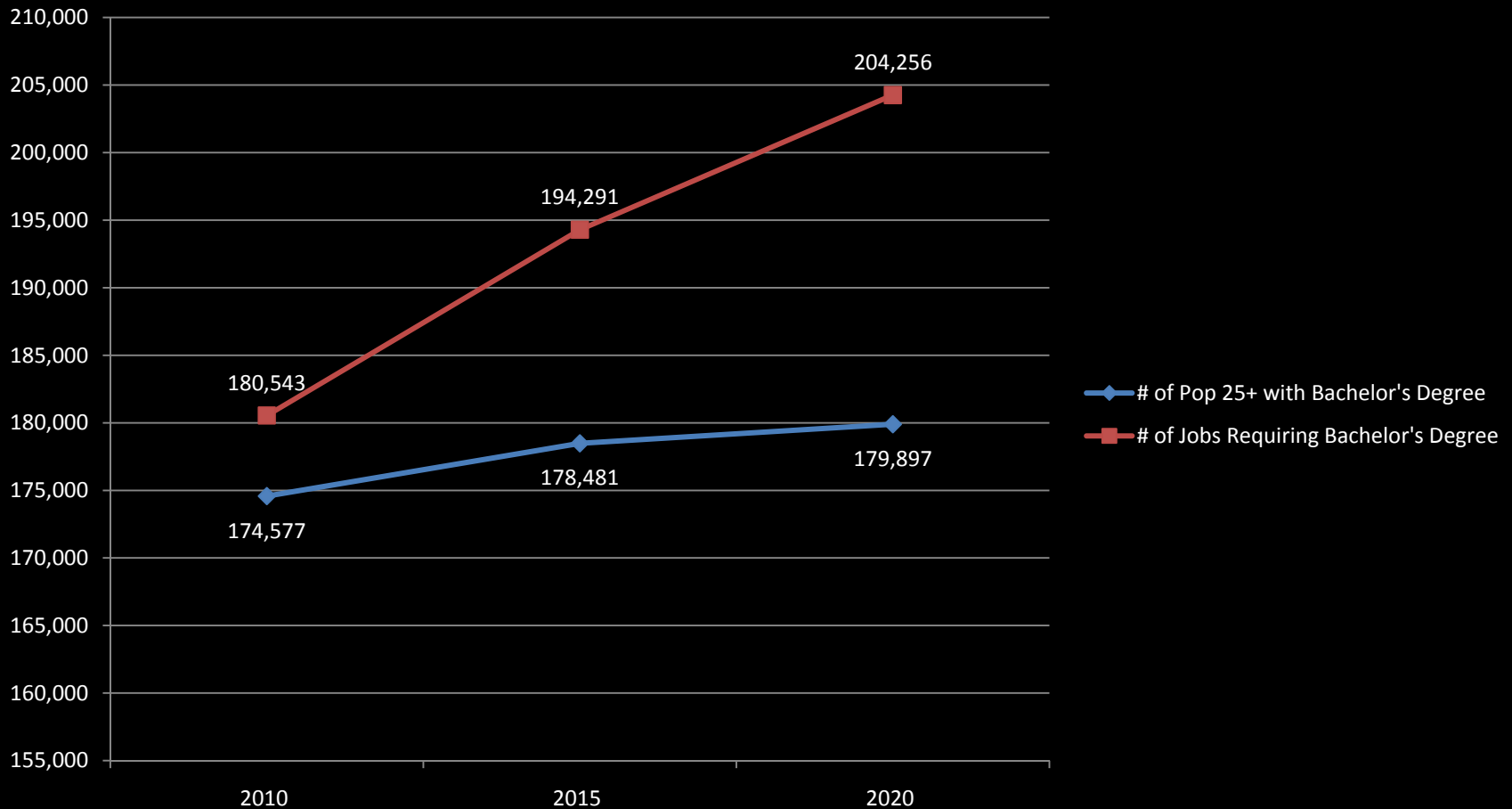
# Montgomery County Educational Attainment (Population 25+)



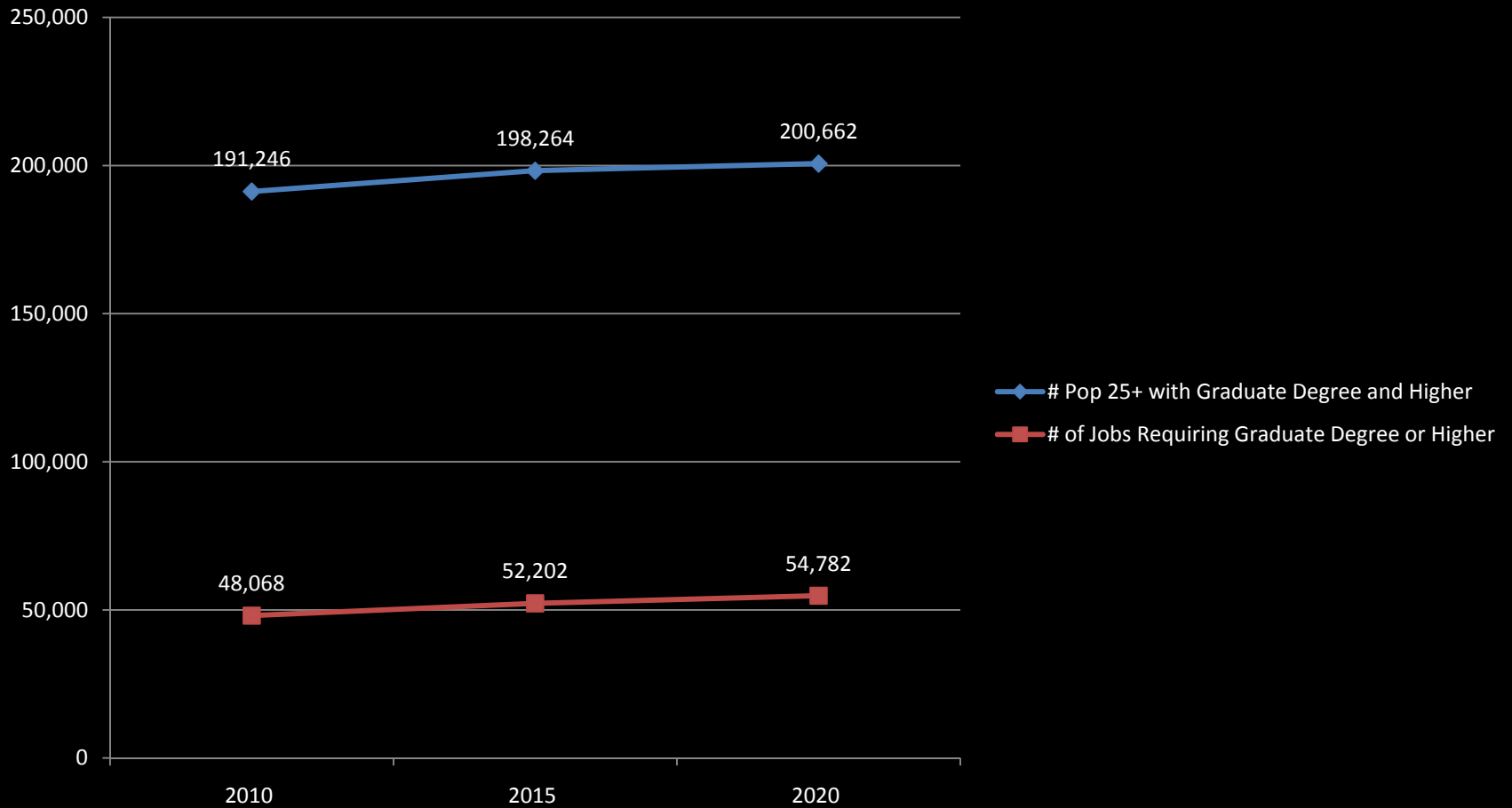
# Educational Attainment and Educational Requirement Gap



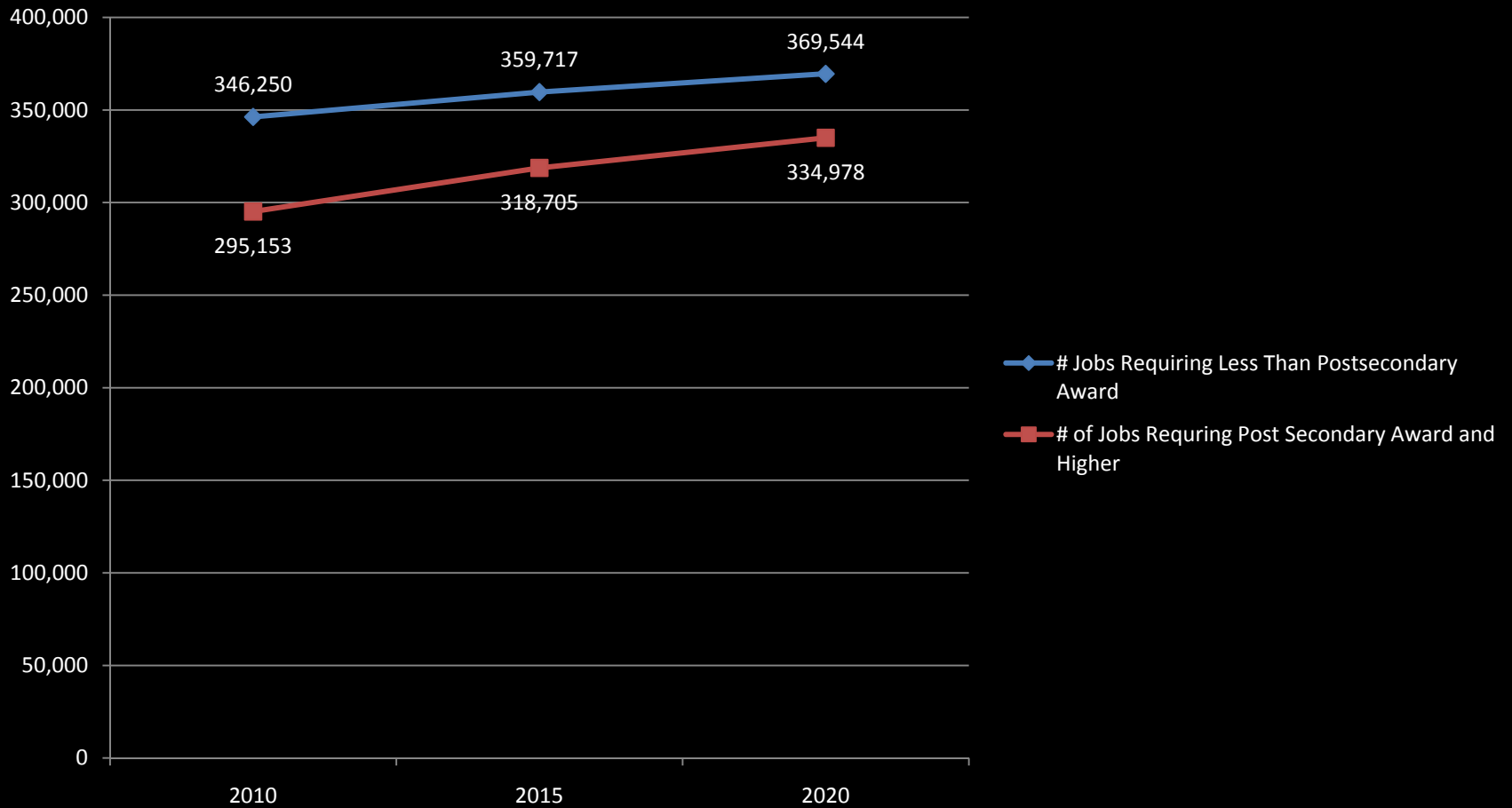
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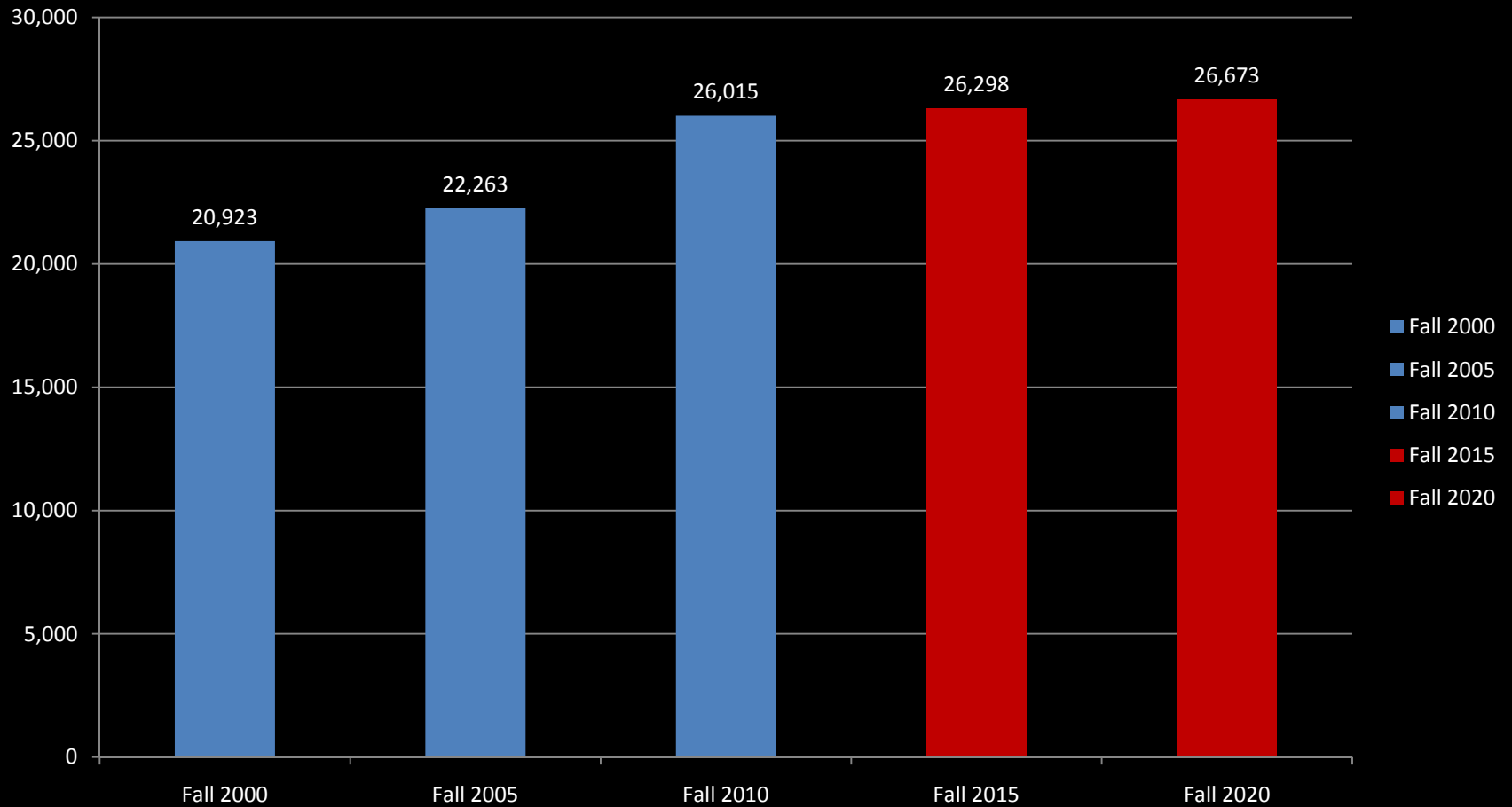
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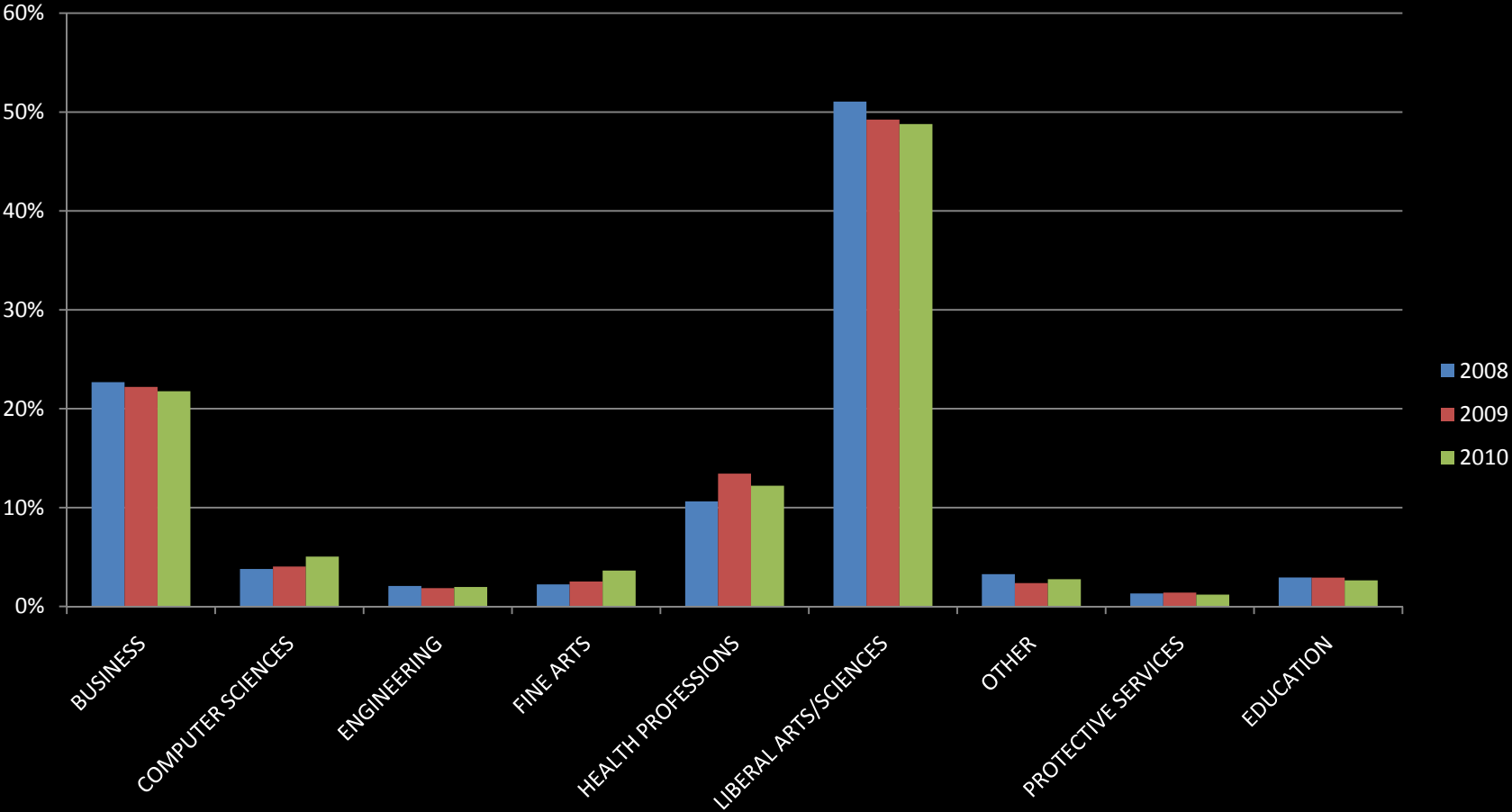
# Job Growth by Educational Requirement



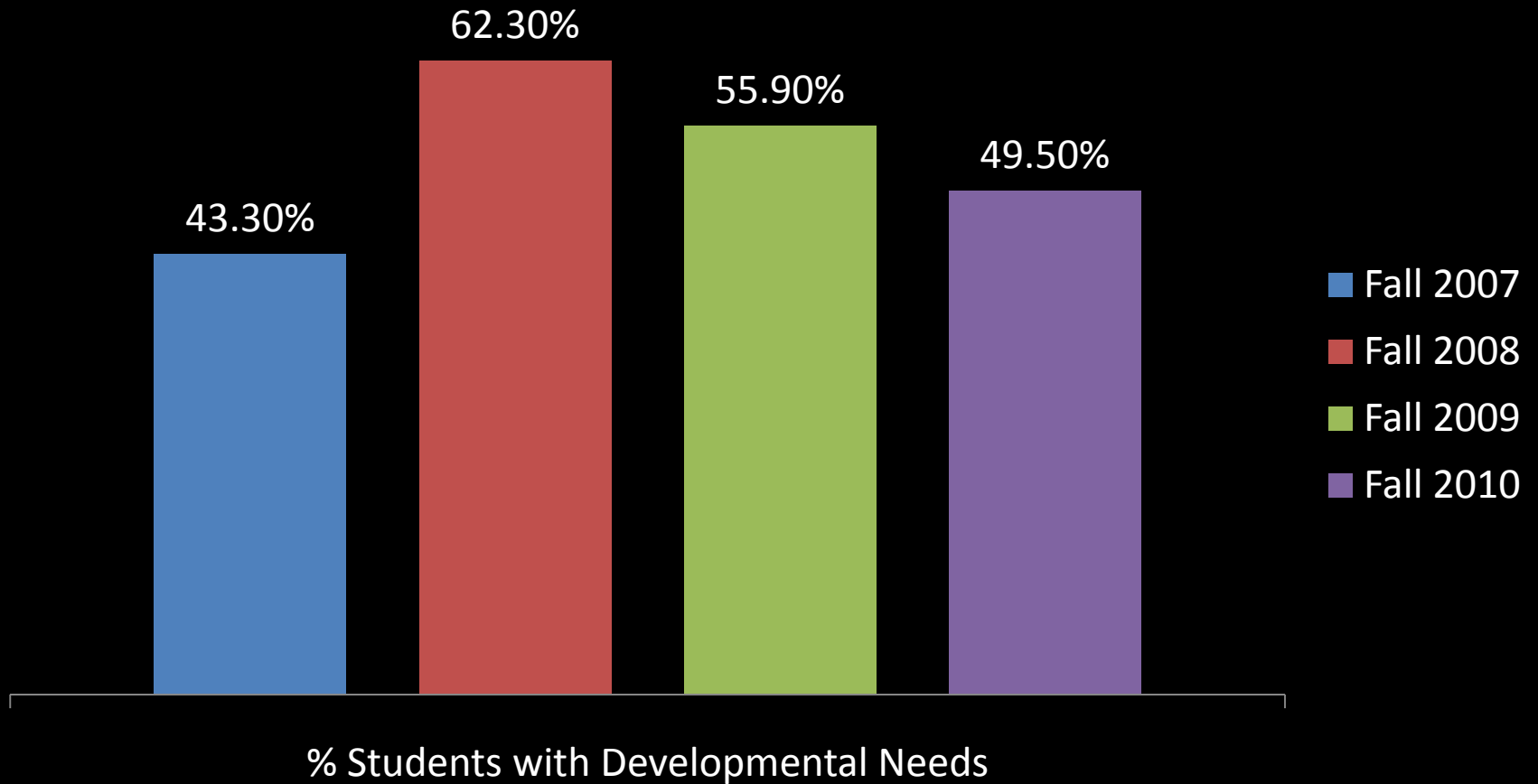
# MC Enrollment – Actual and Projected



# Fields of Study of MC Associate Degree Recipients, FY 2008-2010

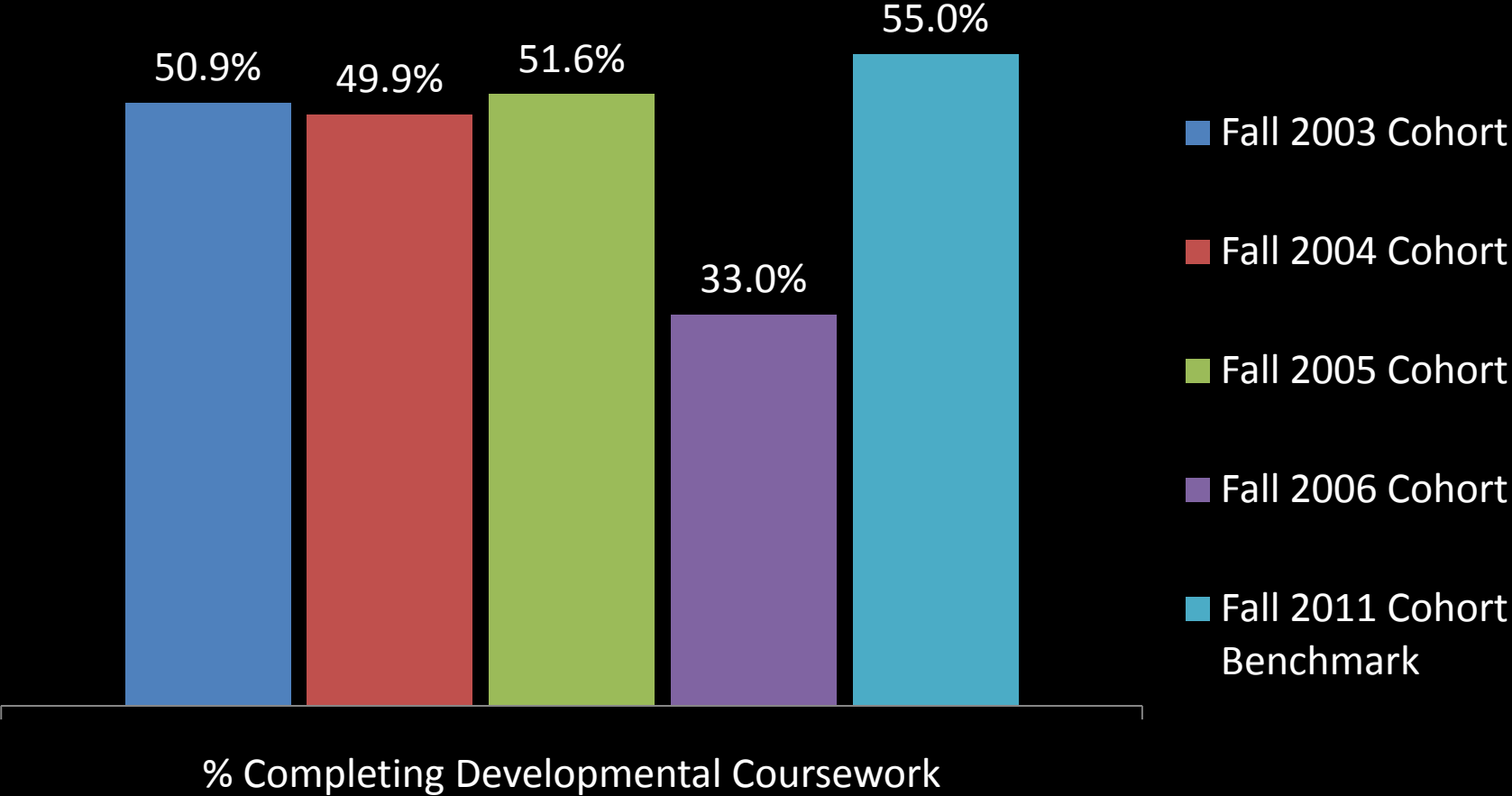


# Developmental Students





# Developmental Completers After Four Years



# **EDUCATION PANEL DISCUSSION**

# **WORKFORCE PANEL DISCUSSION**

# Next Steps

**MISSION, VISION & CORE VALUES**

**STRATEGIC DIRECTIONS & THEMES**

**7 YEAR STRATEGIC GOALS**

**BENCHMARKS/FY INITIATIVES/  
RESPONSIBILITY/BUDGET**

**FY COLLEGEWIDE  
INITIATIVES**

**FY CAMPUS/UNIT  
INITIATIVES**

**FY13 BUDGET ALLOCATION DECISIONS**

Dr. DeRionne P. Pollard, President

# **CLOSING REMARKS**